

July/August 2022

Drinks industry supplement brought to you by Tolchards

the

# Glugger



TOLCHARDS

# THANK YOU

## Provence

and raise a glass



Ever increasing in popularity and now seen not only as a summer 'must have', rosé can be a welcome addition throughout the rest of the year. When it comes to regions there's one that leads the charge and produces unrivalled quality. To the French region of Provence we raise a glass and say thank you!

This influential region sits on the Mediterranean coast of France and in relation to other French regions in comparison is small being only 150 miles long and stretching 100 miles North. However, this small region punches way above its weight and is steadily growing a reputation as the go to for true quality rosé.

There are many aspects which promote this as one of the world's most idyllic wine regions.

Striking lavender fields adjacent to tough rugged landscape make

for a near perfect setting, combined with a fantastic climate both vine and grapes have no excuse not to flourish and be their best.

Blessed with lots of sunshine and little rain, this Mediterranean area is becoming a rosé Mecca. Provence is in fact the country's oldest wine region after Greek colonist brought grapes to the region in the 6th Century, after which the Phocceans began processing and pressing red grapes quickly which left a delicate pale pink hue.



Quality reds and whites are also produced in the region but now rosé accounts for 82% of outgoing wine, with the majority being dry, crisp bright and having that signature pale appearance.

Ever increasingly in popularity the much sought after pale rosés are becoming admired for being just as versatile in each season and not just for a summer's evening. With their ability to sit alongside many types of food the Provence rosé can be welcomed as a star on a wine list no matter what time of year.

## NEW LOOK PEYRASSOL #LOU

### All Star Provence Rosé

A clear favourite at Tolchards since its launch, #Lou from Peyrassol has many attractions. Not just with an ultra chic bottle and seductive pale hue appearance, it possesses an elegant taste to match. With a wealth of history Commanderie de Peyrassol has managed to combine both expertise and attention to detail with modern day design which in turn have elevated #Lou to a cult like status, as you can tell we are all big fans.

(full interview and insight to follow in our next issue).



### #LOU

#LOU is a soft, fresh pink colour, and leaves a trail of gooseberry, raspberry and white blossom in its wake.

Tantalising the taste buds with its vivacity and intense fruit flavours of gooseberry, fresh strawberry and white fruits. Simple, balanced and beautifully light, a seductive combination!

perfect summer rosé



**Mr Goose Rosé**

Pays D'Hérault, France

A charming rosé, full of strawberry and raspberry aromas and a crisp, long and refreshing finish.

**Juno Dry Rosé**

Coastal region, South Africa

The Juno Dry Rosé flows delicately salmon-coloured into the glass and exudes a seductive bouquet in classic Provençal style. This fresh and dry rosé presents itself on the palate with delicious nuances of dried apricots and yellow peaches as well as an acid play reminiscent of grapefruit, which fades away long and pleasantly fresh. Summer in a glass!

**Château Routas Provence Rosé**

Provence, France

Freshly cut watermelon, ripe peach aromas and floral notes lead to a palate alive with wild strawberries and hints of mineral notes. Crisp acidity and a refreshing finish.

**Galeotti Blush Pinot Grigio Delle Venezie DOC 2020**

Veneto, Italy.

It's hint of rosé colour is naturally obtained from extended contact with the grape skins. The resulting wine is refreshing and easy-drinking and has delicate hints of raspberry and red cherry.

**Whispering Angel**

Cotes de Provence

Pale salmon in colour, this delicate Provençal pink has a full and complex taste profile. The palate offers sun-kissed creamy flavours of peach and raspberries with refreshing citrus undertones and a smooth, dry finish. We recommend pairing this benchmark Provence rosé with oily fish, and dishes with peppers or garlic.

**Chapel Down English Rosé**

Tenterden, England

A delicate rosé which epitomises English summer with its abundance of strawberries and cream. Features an abundance of strawberry, raspberry and citrus aromas coupled with crisp acidity and a long refreshing finish.

**Buffalo Ridge Zinfandel Rosé**

California, USA

An easy drinking, off dry rosé, full of strawberry and raspberry fruits aromas. Light bodied and refreshing, rich in the flavours of red berry fruits.

**Miraval Rosé**

Côtes De Provence, France

Miraval Rosé is a fruity petal pink-coloured rosé with aromas of fresh red fruit and notes of spring flowers. On the palate it is refreshing, balanced and elegant with fruity notes and a saline background.

**AIX Rosé 2020 Provence**

California, USA

A fragrant and well balanced wine, AIX's hypnotising salmon pink colour reveals a fruity freshness and premium rosé. The nose is fresh and fragrant, delicate yet youthful and offers classy notes of watermelon, strawberries and flowers.

**Allan Scott Rosé**

Marlborough, New Zealand

This elegant salmon pink Rosé immediately presents luscious strawberries and cream on the nose. Ripe bright berry fruit, meet with white peach stone fruit on the palate with a dry, medium-dry finish and clean refreshing acidity.

**Cuvée des Commandeurs Peyrassol Rosé**

Provence, France

Soft colour reminiscent of rose petals. A beautiful nose of English candy, strawberry and raspberry aromas followed by slightly redcurrant and citrus fruit notes. The delicate and tender palate, marked by the complexity of red and exotic fruit flavours, fully releases all the grape varieties' expression.

**Les Oliviers Grenache Cinsault Rosé**

Languedoc, France

Delicate aromas of flowers and red berry fruit from the Grenache, with the satisfying spicy notes from Cinsault.

# Rioja road trip

Synonymous with prestige and quality the Spanish region of Rioja stands above others as a jewel for wine connoisseurs, with a wealth of historically acclaimed wine producers the region is a 'must visit' for any 'wine lover's' bucket list... lucky enough to be invited I was looking forward to the forth coming trip.

With travel restrictions easing now after the dreaded pandemic the start of the summer gave a window of opportunity for a small group of the Tolchards sales team to venture to the Rioja region in the name of research and fine tuning our product knowledge (of course). The region spans an extensive area (75 miles from the north-west to south-east), with many different combinations there exists diversity in climate, topography and soil, meaning resulting quality and styles of wines can be varied and very different.

We first landed in Bilbao heading a little South and made our way to Logrono which is a city sitting in the North of Spain, where we stayed for two nights. We met our host Oscar who gave us a warm reception and prepared us for heading out to experience the local Tapas Trail. This provided a fantastic opportunity to walk around a lively but

historic setting. The crowded, cobbled streets presented a real buzz of culture, nice to see so many people enjoying themselves with bustling and narrow alleyways filled with various inviting fragrant scents.

We skipped from one small serving window to the next, each different but equally delicious, people look to enjoy a local wine with their chosen Tapas. My personal favourite was a garlic mushroom and prawn on a slide of baguette... Amazing!!!

The next day we visited Baron de Lay, Housed in a centuries-old monastery, where the monks made wine more than 500 years ago, Barón de Ley was founded in 1985 as a ground-breaking project in DOCa Rioja: a vineyard-focused winery inspired by the Médoc châteaux. The tour was exceptional, the cask aging cellar is a sight to behold and you can't quite put into words, but with the number of oak barrels equating to 8million bottles of wine... you really do just need to stand still and just wonder.

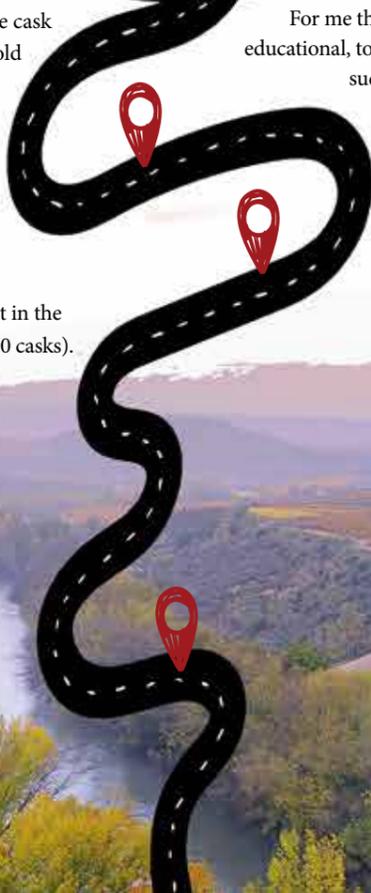
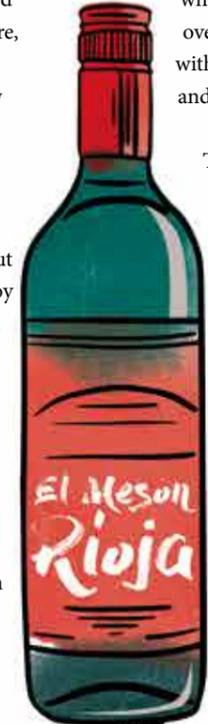
(It is in fact the second largest in the world with capacity for 30,000 casks).

We tasted the latest release for the white, red and rosé before relaxing overlooking the impressive vines with another glass of exceptional wine and nice selection of meats and cheese.

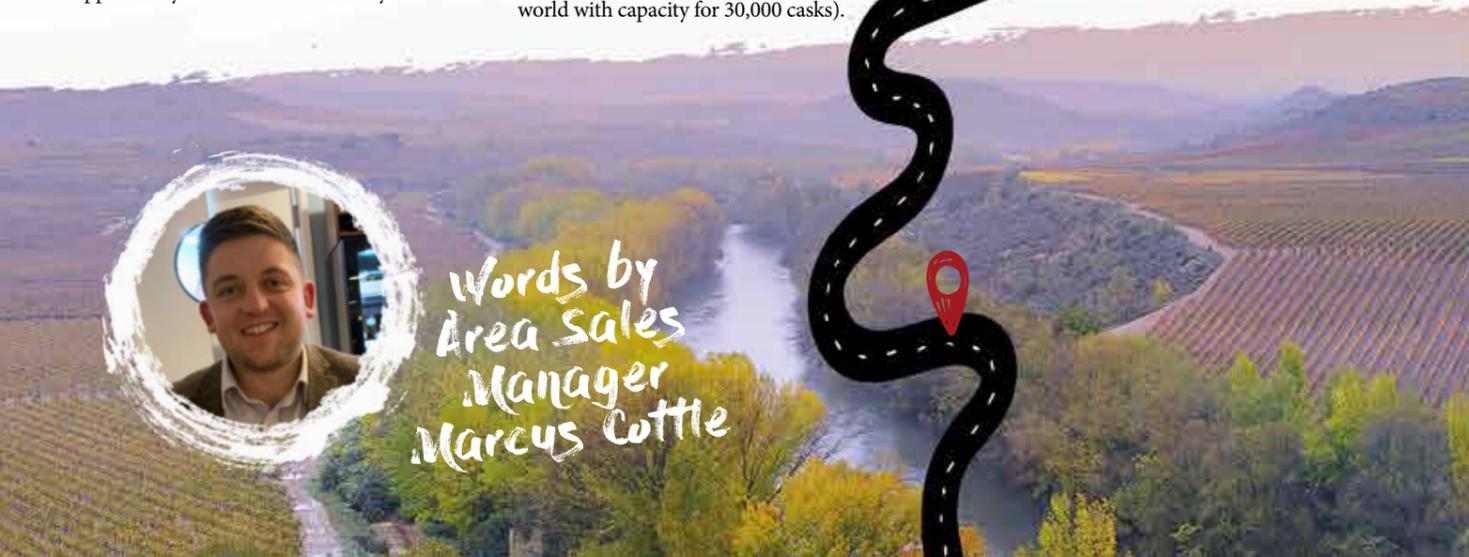
The next day we visited El Coto which is home to one of our favourite labels, El Meson. This gave us a in-depth look on how they operate and witness their bottling plant in action, a mere 140,000 bottles a day can be boxed and palletted, it gave a real insight as to how a top producer can find the workable balance between producing high quality wine on a large scale.

We then eagerly headed to their own tasting room to sample the 2018 Crianza, 2017 Reserva and 2015 Gran Reserva – no one wanted to leave, superb wines!

For me the trip was really educational, to learn and experience such different wines from a single region. My personal favourite was the new El Melson Gran Reserva which is odds on to be a winner on any customers wine list in months to come.



Words by  
Area Sales  
Manager  
Marcus Cottle



# A Thirst for Knowledge

As the trade becomes more competitive every aspect of a customer's experience needs not only to be a positive one but go beyond what was anticipated. Now, more than ever customers want near perfect experiences when parting with their cash.

The importance of well trained informative staff are all the more vital for a well oiled beating hospitality machine. Tolchards Wine Development Manager Anna Clark has successfully found the balance by way of creating an educational resource programme for Tolchards customers. Delivered in a refreshing and informative manner the 20 -page resource will benefit front facing staff who are required to supply accurate information when answering customer's questions, but also go beyond and suggest options for an all round rewarding experience. The next four pages show a glimpse of the new wine Training programme.

Please contact your area Sales Manager to discuss the programme.

Quite simply, wine is an alcoholic beverage that is made with fermented grapes. Wine can actually be made from any fruit (apples, berries, plums etc) but if the bottle just has "Wine" on the label, it has been made with just grapes.

## What exactly is in a bottle of wine?

It takes anywhere between 300-900 grapes to make one standard 75cl bottle of wine. In the wine, you will find a breakdown of Acids, Sugars, Minerals, Alcohol and Water. None of that is "added" it's all just made up of simple grape juice that has been fermented / stirred / aged and stored in a number of different ways.

The actual style of a wine has many determining factors, but the following simple categories will help split them down in to recognisable groups.

## Red Wine

Wine made with black grapes. The colour comes from the skins, not the juice. Red wines range from light to bold.



## White Wine

Wine that is usually made from the juice of white grapes, but, because red wine is made red by contact with the skins and not the colour of the juice, it is possible to make white wine, with black grapes. White wines span from light to rich.



## Rosé Wine

Wine that is made from black grapes where there is less contact with the skin. Rosé is not normally as bold and rich in flavour as red wine but offers more body sometimes than white wine.



All three colours of wine can be made in the following styles.

## Light Wine

The majority of wines fall into this category, it's probably what you first think of when someone states it's "wine 'o' clock". The alcohol levels usually fall between 8-15%. Some are named using the variety of grape that they are made from, especially in New World countries like New Zealand or Australia who will use the names like Sauvignon Blanc or Shiraz. Some are named after the regions they come from like Bordeaux, Burgundy or Rioja.



## Sparkling Wine

Wines with bubbles of carbon dioxide gas that has been trapped in the wine. How the CO2 gets there totally depends on where it is made and how it is made.



## Fortified Wine

Wines that have extra alcohol added to them and therefore have higher overall alcohol levels of around 15-22%. Examples are Sherry, Port and Madeira.



## Where does the wine come from?

Having some knowledge of a wine region's climate is important. Climate provides the most identifiable differences in wine styles for nearly all wine drinkers.



## Why? sunshine matters!

The vine needs sunlight in order to produce ripe grapes, sunlight converts sour acids into sugar. A ripe grape needs a balance of sugar in order to make alcohol along with acids and minerals to provide aromas and flavours.



The general characteristics of wines from a cool climate vary distinctly from those from a hot climate.

Wines from cool climate regions, for instance Germany, Northern France and England are;

- Lower in alcohol
- Higher in acidity
- Lighter in flavour

Wines from warm climate regions, for instance Australia, Chile and South Africa are;

- Higher in Alcohol
- Moderate in Acidity
- Richer in Flavour



# Grapes

Wine grapes are different to table grapes, they are smaller, sweeter, less crunchy, have thicker skins and have seeds. Almost all wines are made from a single species of grape called *Vitis Vinifera*. There are literally thousands of different varieties of grape in this species.

Which wine grapes make which wine? There's no straight way to answer that question and the topic is actually quite overwhelming to study, however if we break it down gradually we can start to understand a little more about how the fundamental basis of a wine's quality and style does start with what grape is being used. Then we can move on to why it's being used and what else affects the actual end product that is in the bottle.

Humans have been making wine from grapes literally for thousands of years. During this time they've pinpointed the varieties that consistently produce the best wines. Sometimes known as Noble Grapes, or International Varieties.

## Cabernet Sauvignon

**Spoken:** Cab-Err-Nay-Saw-Vee-Nyohn

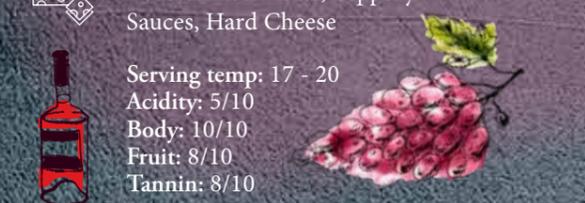
**Primary Flavours:** Blackcurrant, Black Cherry, Cedar Wood, Green Bell Pepper, Smoke

**Key Countries:** France, Chile, South Africa, Usa

**Famous Regions:** Bordeaux

**Best Pairings:** Rich Grilled And Roasted Red Meats, Peppery Sauces, Hard Cheese

**Serving temp:** 17 - 20  
**Acidity:** 5/10  
**Body:** 10/10  
**Fruit:** 8/10  
**Tannin:** 8/10



## Syrah/Shiraz

**Spoken:** See-Rah Or She-Raaz

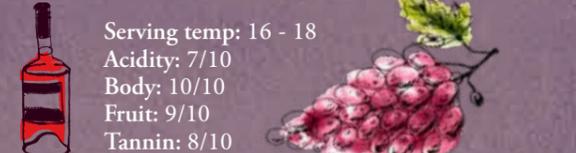
**Primary Flavours:** Blackberry, Blackcurrant, Dark Chocolate, Clove, Spice, Tar

**Key Countries:** France, Australia, South Africa

**Famous Regions:** Rhone Valley, Barossa, Maclaren Vale

**Best Pairings:** Rich Meats, Game, Hearty Stews, Tandoori Flavours, 5-Spice

**Serving temp:** 16 - 18  
**Acidity:** 7/10  
**Body:** 10/10  
**Fruit:** 9/10  
**Tannin:** 8/10



## Pinot Noir

**Spoken:** Pee-Noh-Nwar

**Primary Flavours:** Red Berries, Raspberry, Cherry, Earth, Violets, Floral

**Key Countries:** France, New Zealand, Australia, USA

**Famous Regions:** Burgundy, Carneros, Sonoma

**Best Pairings:** Roast Poultry And Game, Tuna, Beef Bourguignon, Mushrooms

**Serving temp:** 12 - 14  
**Acidity:** 8/10  
**Body:** 3/10  
**Fruit:** 7/10  
**Tannin:** 3/10



## Malbec

**Spoken:** Mal-Beck

**Primary Flavours:** Black Cherry, Plum, Raspberry Raisin, Chocolate, Black Pepper

**Key Countries:** Argentina, France

**Famous Regions:** Mendoza

**Best Pairings:** Steak, Lamb, Blue Cheese, Light Spiced Dishes, Peppery Sauces

**Serving temp:** 16 - 18  
**Acidity:** 5/10  
**Body:** 10/10  
**Fruit:** 7/10  
**Tannin:** 5/10



## Merlot

**Spoken:** Murr-Low

**Primary Flavours:** Cherry, Plum, Blackberry, Fruitcake, Cedar, Roses

**Key Countries:** France, Chile, Usa, South Africa, Australia

**Famous Regions:** Bordeaux, Central Valley Chile

**Best Pairings:** Slow Cooked Red Meat And Game, Tomato Based Sauces, Ratatouille, Bbq Chicken

**Serving temp:** 14- 16  
**Acidity:** 5/10  
**Body:** 5/10  
**Fruit:** 7/10  
**Tannin:** 6/10



## Chardonnay

**Spoken:** Shar-Don-Nay

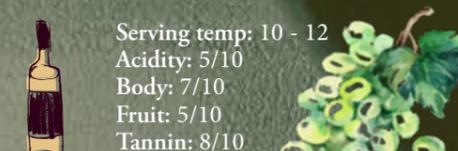
**Primary Flavours:** Lemon, Apple, Pear, Peach, Butter,

**Key Countries:** France, Usa, Chile, Australia

**Famous Regions:** Champagne, Chablis, Burgundy, Sonoma

**Best Pairings:** Fish, Roast Poultry, Shellfish, Creamy Sauces, Cheese

**Serving temp:** 10 - 12  
**Acidity:** 5/10  
**Body:** 7/10  
**Fruit:** 5/10  
**Tannin:** 8/10



## Sauvignon Blanc

**Spoken:** Sew-Vin-Yon-Blonk

**Primary Flavours:** Green Apple, Gooseberry, Grass, Green Pepper, Herbs

**Key Countries:** France, Chile, South Africa, New Zealand

**Famous Regions:** Sancerre, Pouilly-Fumé, Marlborough

**Best Pairings:** Goats Cheese, Asparagus, Shellfish, Salads, Herby And Creamy Sauces

**Serving temp:** 8 - 11  
**Acidity:** 10/10  
**Body:** 3/10  
**Fruit:** 9/10  
**Alcohol:** 4/10



## Pinot Grigio / Pinot Gris

**Spoken:** Pee-Noh-Gree-Joe Or Pee-Noh-Gree

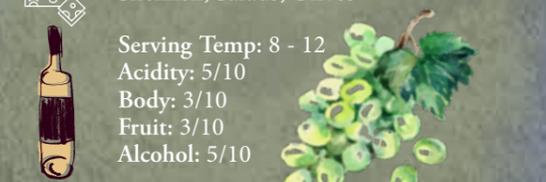
**Primary Flavours:** Zesty, Citrus Fruit, Apple, Pear, Melon, Floral

**Key Countries:** Italy, France, New Zealand

**Famous Regions:** Alsace, Friuli-Venezia

**Best Pairings:** Risotto, Antipasto, Shellfish, Salads, Olives

**Serving Temp:** 8 - 12  
**Acidity:** 5/10  
**Body:** 3/10  
**Fruit:** 3/10  
**Alcohol:** 5/10



## Riesling

**Spoken:** Ree-Sling

**Primary Flavours:** Apricot, Nectarine, Peach, Pear, Lime, Petrol

**Key Countries:** Germany, France, Austria, Australia, New Zealand

**Famous Regions:** Mosel, Pfalz, Alsace

**Best Pairings:** Fatty Game, Rich Salty Dishes, Spicy Cuisine, Shellfish And Seafood

**Serving temp:** 2 - 12  
**Acidity:** 10/10  
**Body:** 3/10  
**Fruit:** 5/10  
**Alcohol:** 2/10



## Viognier

**Spoken:** Vee-Ohn-Nyay

**Primary Flavours:** Peach, Pear, Tangerine, Honeysuckle, Apricots

**Key Countries:** France, South Africa, Australia, Usa

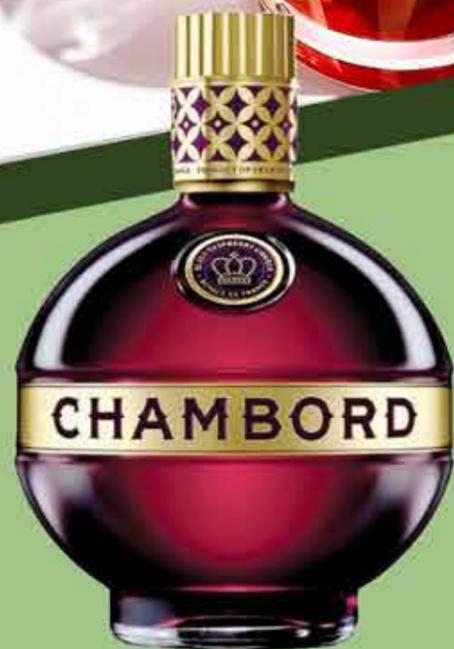
**Famous Regions:** Rhone Valley, Condrieu

**Best Pairings:** Asian Cuisine, Poultry With Fruit Sauces, Creamy Cheeses, Mushrooms

**Serving temp:** 10 - 12  
**Acidity:** 3/10  
**Body:** 5/10  
**Fruit:** 7/10  
**Alcohol:** 7/10



# “SUMMER APERITIVES”



## Chambord Bellini

Chambord Bellini is a delicious, easy cocktail recipe made with Prosecco and Chambord Liqueur. It's a light, refreshing and bubbly sipper that's super elegant. This simple cocktail is perfect for summer time toasting.

### Ingredients:

- Chilled pitcher
- 6 glasses frozen or chilled with a variety of berries, cherries, cranberries, etc..
- 300 ml Chambord Liqueur, chilled
- 750 ml chilled Prosecco
- Rosemary sprigs

### How to:

- Fill pitcher with berries.
- Pour Chambord Liqueur over berries.
- Slowly pour in the Prosecco.
- Garnish with rosemary sprigs.
- Serve.

## Aperol Spritz

Aperol Spritz could be the perfect summer tippie. Bright orange in colour and with a combination of sweet liqueur and white wine or fizzy Prosecco, it's refreshing with a bitter-sweet after taste.

### Ingredients:

- ice
- 100ml Aperol
- 150ml prosecco
- Soda, to top up

### How to:

Put a couple of cubes of ice into 2 glasses and add a 50 ml measure of Aperol to each. Divide the prosecco between the glasses and then top up with soda, if you like.



## Apple & Elderflower Gin Cocktail

Cool off with this gin-based apple and elderflower cocktail with both fruity and floral notes. Make a batch of this easy summer drink for customers.

### Ingredients:

- 250ml Annings gin
- 200ml Elderflower Cordial
- 1l cloudy apple juice
- Apple slices and ice, to serve

### How to:

In a jam jar, mix gin with cordial. When ready to serve, divide the mixture between 8 glasses, top up with apple juice, apple slices and ice.



## Caipiroska

This twist on a Brazilian caipirinha is a perfect party cocktail. Muddle chunks of lime and granulated sugar together and top with vodka and crushed ice

### Ingredients:

- 1 lime
- 2 tsp golden granulated sugar
- 50ml vodka
- crushed ice

### How to:

Cut the lime into small chunks, then put it into the bottom of a sturdy tumbler and add the golden granulated sugar. Crush really well with a muddler – you can also do this with a pestle and mortar.

### STEP 2

Top up the tumbler with crushed ice, then add the vodka. Stir well to mix all the ingredients together, and serve.





## A flock of new Grey Goose creations has just landed, and they're well worth a gander...

**GREY GOOSE ESSENCES is a fresh, new addition to the GREY GOOSE family. Imaged in France, the gastronomy capital of the world, it captures the best flavours from the very best fruit and botanical ingredients.**

In combining bold flavours and appealing to what today's drinkers want, Grey Goose Essences has been created in three distinct and vibrant flavours: White Peach & Rosemary, Watermelon & Basil and Strawberry & Lemongrass.

All of the ingredients are used to their fullest in creating this spirit drink made with vodka infused with real fruits and botanicals.

### WHY NOW?

There are a growing trend of people looking for lower-ABV and more mindful drinking and at 30% ABV,

Grey Goose Essences is the perfect drink for any occasion with no compromise on flavour or experience.

People are looking for cocktails combined with light, fresh flavours. So the time is right to introduce a new set of flavour profiles and once again change the landscape of a sector.

"Like all Grey Goose flavours, I wanted each recipe to give a natural taste, pleasant to enjoy chilled or on ice, while also perfect when diluted with soda. The carbon dioxide of the soda accompanies the whole tasting because it carries the aromas to the nose, makes the taste 'spin' on the palate, and refreshes the finish." said Cellar Master François Thibault.

### THE BEST OF THE BEST INGREDIENTS

Never one to miss an opportunity and seeking to duly convention once again, Grey Goose Cellar Master, François Thibault, has used

unique, patented technologies to create the freshest flavours possible for Grey Goose Essences.

His philosophy is simple-find the best of the best ingredients and capture that flavour at the optimum moment of freshness.

Francois blends the essences of fruits picked at the peak of their ripeness before being rounded off with aromatic botanicals.

Francois designed separate and unique processes to capture the flavours from each ingredient-from cold-distillation to extraction.

Then, they're infused into Grey Goose vodka and brought to 30% ABV and diluted with spring water from the natural limestone well at the home of Grey Goose in Gensac-la-Pallue. This brings out the delicate natural flavours of the ingredients.



### WHITE PEACH & ROSEMARY

The delicate aroma of floral white peach is elevated with a touch of rosemary for a taste that's worthy of a celebration. Made with all-natural ingredients, carefully crafted with GREY GOOSE® Vodka.

### WATERMELON & BASIL

Rich, juicy watermelon and garden-picked peppery basil meet for a taste that's bright and refreshing. This unique spirit is vodka infused with real fruit and botanical essences, perfect for a simple cocktail.

### STRAWBERRY & LEMONGRASS

Taste of wild strawberries meet lemongrass with just a touch of citrus for an aromatic spirit like no other. Made with all-natural ingredients, carefully crafted with GREY GOOSE® Vodka.



# RUM

WRAY & NEPHEW

**THE ORIGINAL  
JAMAICAN SPIRIT  
SINCE 1825**



For nearly 200 years Wray & Nephew has been Jamaica's most beloved rum. With roots deep in Jamaican culture, Wray & Nephew is present at all the milestones of life, from welcoming new-borns into the family to pouring over new foundations to cleanse and ward-off evil spirits.

A little goes a long way with this full strength white rum that is so full of character; representing the proud, bold spirit of the island and it's respect for culture and community.

Subtle notes of banana and fiery pineapple hit the tongue with a warm lingering finish that has light touches of overripe fruit.



**WRAY'S RUM PUNCH**

**SIMPLE**

**INGREDIENTS:**

- 25ML WRAY & NEPHEW
- 100ML PINEAPPLE JUICE
- 25ML POMEGRANATE JUICE
- SQUEEZE OF FRESH LIME

**METHOD:**  
ADD ALL INGREDIENTS TO GLASS FILLED WITH CUBED ICE. STIR IT UP, ADD GARNISH & SERVE.

THE ORIGINAL JAMAICAN SPIRIT SINCE 1825



**WRAY'S RUM PUNCH**

**ADVANCED**

**INGREDIENTS**

- 35ML WRAY & NEPHEW
- 25ML PINEAPPLE PUREE
- 50ML FRESH ORANGE JUICE
- 20ML FRESH LIME JUICE
- 20ML POMEGRANATE MOLASSES
- GARNISHED WITH GRILLED PINEAPPLE

**METHOD**  
ADD ALL INGREDIENTS TO GLASS FILLED WITH CUBED ICE. STIR IT UP, ADD GARNISH & SERVE.

THE ORIGINAL JAMAICAN SPIRIT SINCE 1825



# DIARIES



## THE MAI TAI

- 35ml Appleton Estate 8YO Reserve
- 15ml Grand Marnier
- 25ml Fresh Lime Juice
- 15ml Orgeat (almond syrup)

Combine all ingredients in an ice filled shaker, shake until chilled, pour over ice into a rocks glass and garnish with lime shell and mint sprig.



**Famed for its Jamaican pride, the nation and it's people apply this to everything they produce, rum included.**

Jamaica has a long and rich rum history which has since become the beating heart of Caribbean culture.

The island's lush climate, fertile terrain, and mountain springs make it the perfect environment to grow sugar cane, and with a history spanning over four

centuries of rum production, Jamaica has refined rum into an art form.

Appleton Estate began perfecting complex rum making over 265 years ago, a Single Estate rum made deep in the middle of Jamaica's Nassau Valley.

The region's unique topography makes for a rum unlike any other, the geographic demarcations imparting a character, which makes Appleton Estate one of the few rums in the world able to claim terroir.

## Rum

was the second most used spirit of 2021 in the world's best bars.<sup>1</sup>

## Appleton Estate

named in the top 5 trending rum brands, as voted by the world's best bars.<sup>1</sup>

## 71%

71% of rum consumers would pay more for a better quality drink.<sup>2</sup>

## APPLETON ESTATE - SIGNATURE

Crafted with Jamaican limestone filtered water, with no added flavours. This is a blend of pot and column still rums aged for an average of 4 years.

AROMA: Fruit forward expression with aromas and flavour notes of dried apricot, fresh peach and a subtle hint of sweet molasses.

FINISH: Finishes serenely, as it started.

HOW TO ENJOY: An easy mix cocktail such as a Jamaican Daquiri

## APPLETON ESTATE - RESERVE

Crafted by Joy Spence to commemorate Appleton Estate's 250th anniversary. Aged a minimum of 8 years.

AROMA: Our most versatile expression, revealing aromas of spicy fruit and oak, followed by hints of honey, vanilla and our signature orange peel note.

FINISH: Exceptionally smooth, balanced with a hint of molasses and warm oak

HOW TO ENJOY: Enjoy neat, or transforming ordinary drinks into extraordinary cocktails such as the Mai Tai



<sup>1</sup> Drinks International 2022 Brands Report. <sup>2</sup> CGA Campari Rum Survey. Sample Size 1089.



# THE COVE

The Cove at Hope Cove  
South Hams, Devon

The Cove is located at arguably one of the South Ham's most idyllic settings. Hope Cove is located 5 miles west of Salcombe, once an old fishing village it is now a relaxed jewel for tourism. Nestled a stones throw from the beach itself, The Cove Bar and Restaurant is perfectly situated to enjoy the surroundings on a summer's day.

When we visited in early spring, there was already a steady influx of tourists and it also looked to be a firm favourite with the locals too. There is a real welcoming nature as you enter, smiling staff, casual vibe and fantastic selection of food and drinks on offer. We met up with owners Shelley Robinson-Major and Toby Robinson to ask what is their success down to?.

**Toby, what a great location and the decor is amazing. Tell us, what makes The Cove special?**

Thank you, I would say that we are very lucky to be right next to such a stunning beach, we have a relaxed atmosphere

and we have tried to build on that by the vibe that we have created. We have great staff who can express themselves, wear what they want and be confident and happy in their work place. We want our customers to be happy and relaxed too. Just enjoy the surroundings and have the option of some great food and superb range of drinks to accompany their mood in the sunshine.

**The decor is different, but stunning. We love the back of the camper van sticking out from the wall!**

Yes, the decor evolved and morphed into something that just fits with what we try to promote. The camper van is something which always attracts attention. Originally from the states it's a showcase piece which we serve our pizza menu from. Customers love it and is a focal point for selfies which is great.

**Who is your customer base?**

As you can imagine we have a huge influx of people who visit on holiday and the demographic and location where they come from is vast, we like that. We like to show customers a good time and give them food and drink that we think is some of the world's best.

Locals also have, I think, a fondness of The Cove as they have seen us build things up and can enjoy time here as much as anyone else.

**Do you have a set agenda when deciding what drinks to stock?**

We want quality with all our drinks selection, that is very important and we love our craft beer. We had been huge advocates for sometime before the craft beer craze really took off. We won Best Craft Beer bar in 2018 which we are very proud of and we built on this by being known for our ever changing can and draft tap selection. We love to talk and educate customers on what we have found, each story behind it and why it's so good and made it behind the bar

**Future plans?**

As you have seen outside we are building up to a third level which will be classed as a roof top terrace. It will have stunning views which will, I think, become a focal point for people who visit here. Fingers crossed another reason to come and enjoy everything we have to offer and above all for customers to have fun, a great time and enjoy some warm weather...we hope.

## AT THE BAR

What have the team at The Cove decided to order behind the bar?

Top shelf left to right

### CAZCABEL

Honey Liqueur with Tequila  
The taste is rich, sweet and full of honey. Perfect for sipping over ice or in a sweet cocktail.

### SALCOMBE GIN

Rosé Sainte Marie  
Delicately flavoured, fresh and smooth, Rosé Sainte Marie is an award-winning pink gin with an attractive perfume of Provence herbs and orange blossom finessed by lavender and lemon verbena.

### BREWDOG PUNK IPA

A light, golden classic. Bursts of caramel and tropical fruit with an all-out riot of grapefruit, pineapple and lychee, precede a spiky bitter finish.

### BAYS

Devon Dumpling Ale  
A strong golden beer with a fresh hop character. This ale has a smooth taste with a balanced sweetness throughout.

### ANNINGS FRUIT CIDER

Pink Grapefruit and Pineapple  
A tart yet refreshing grown-up fruit cider, where pink grapefruit and pineapple combine perfectly to provide a refreshing drink for a hot summer's day.

Bottom shelf left to right

### SMOKING BARRELS

Wild Bill Shiraz  
Australia  
Dark cherry, plum, black peppercorns, cinnamon and floral notes. Full bodied, soft and generous. Fresh dark berried fruit flavours and smooth tannins keep the wine fresh and persistent.

### ALLAN SCOTT ESTATE

Sauvignon Blanc  
Marlborough, New Zealand  
Fresh, zesty, juicy and full of tropical fruit with a fresh herbaceous character balanced with zesty passionfruit and a dry finish.

### RIVIERA

Merlot - France  
A soft, elegant and easy drinking Merlot, selected from favourable sites across the South of France. Modern wine-making techniques ensure light, supple tannins, mouth-filling ripe fruit and a hint of peppery spice.

### LA SERENITE

Cuvee Rosé - France  
Born on the sunny slopes of Mediterranean vineyards, this rose is lively, yet silky with intense aromas of raspberry and blackberry.



All available now from Tolchards, please ask your Sales Manager for further details.

TOLCHARDS EMPLOYEE  
**CHAT**

HELLO TO  
**Mike Angell**



**ROLE:**  
Wine Manager

**START DATE:** March 2012

Mike Angell is one of Tolchards longest serving Sales Managers who has both a passion for wine, good tasting food and an avid Manchester United fan, but we won't hold that against him. Back from the teams recent Rioja trip we asked Mike how things are gearing up for a busy couple of months within the trade.

**How has the industry changed in your time?**

The industry seems to change on a daily basis. A big swing to premium products, a focus on using local suppliers/products and having a large range available in outlets. More recently, sustainability has become a real focus with customers,

**Best and worst thing about your role?**

**Best** – Every day and customer visit is different, which normally brings a new challenge. You could be talking beers during one visit, wine the next and premium spirits the next. **Worst** – keeping on top of the every changing stock movement/availability.

**What do you do outside tolchards?**

I pretend to be good at golf, and with the cricket season upon us Saturday's will be spent pretending to be good at that as well. Cricket gives me the chance to catch up with my friends and talk nonsense.

**You recently visited Rioja, how was your trip and what vineyards did you visit?**

Trip was great, the tapas run is always a favourite. If you ever visit Logrono, make some time for that. Bar Angel do a mean Garlic mushroom with prawn. A nice acidic white wine and happy days! In terms of vineyards, we went to El Coto and Baron De Ley.

**What did you sample and what did you learn?**

Sampled plenty of wines, the El Meson white Rioja was one of the stand out whites from the trip. One learning point during the trip was they empty casks for some of the wines, clean them and refill. We all questioned this as none of us had heard of that before.

**What are you looking forward to in 2022?**

The arrival of Erik ten Hag, and seeing pub gardens full of people having fun enjoying sunshine.

**Best advice for a Tolchards customer for this summer season?**

They all know their stuff, I'd say get those orders in early and take advantage of the offers. The trade has never been so busy, make sure you take time for yourself and recharge.

**Favourite wine at the moment?**

That's a tough one, my favourite wine of all time is Château Musar from Lebanon. I'm currently a big fan of the Henry of Pelham Baco Noir. Plenty of body, fruit with a hint of sweetness. For a good white I'd have a Louis Oosthuizen Sauvignon. I could go on.....



**CRICKET SEASON**

We're glad to be back supporting our local cricket teams.

DEVON.CCC sponsor Tolchards Drinks now have permanent mementos of their support for the club to display at their Torquay headquarters.

Two team shirts – traditional white and the one-day blue tops – have been presented to Tolchards as a thank-you for the company's support. Tolchards began their association with Devon CCC in 2012 and became the main sponsor in 2014.

The Tolchards brand has featured prominently on team shirts since. Neil Gamble, the county club's chairman, said Tolchards support for cricket in Devon deserves wider recognition.

"The county club is grateful for Tolchards sponsorship over many years now and also their interest in our games," said Gamble. "When we won the 50-over national cup in the first year of Tolchards' sponsorship, chairman Jim Mardell was at the game.

Tolchards also support the Devon Cricket League as title sponsors, which shows their commitment to our great sport.

As Tolchards are an important part of our team we wanted to make that visible by presenting them with what the kit team members wear."



Marcus Cottle, Tolchards' Sales Manager, accepted the shirts on behalf of the company during a get together in the Exmouth pavilion recently.

**NEW WINE TRAINING**

Good product knowledge is always a necessity within the hospitality trade

Tolchards Wine Development Manager Anna Clark has been busy bringing a new wine training programme together. The 20-page learning resource looks to both encompass wine knowledge and valuable hospitality suggestions, the end result will be to further educate our customer's staff with accurate advice that can help the public make better choices and enhance their experience to be the most enjoyable.



The new resource will be rolled out over the next couple of months, please ask your Sales Manager for further information.

**ANNINGS COLLECTS AWARDS**

Annings range of gin gains plaudits at South West awards night

The Taste of the West Awards programme has been promoting and supporting the South West food and drink industry for 30 years. It has grown to become the most prestigious food and drink awards programme in the South West.

Annings re-branded gins made an impression with judges for all the rights reason collecting awards for the following style's of gin. 'Gold' for Annings 'Pineapple and Grapefruit' also a 'Gold' gong for Annings 'Lemon and Lime' with highly commended going to Annings 'Rhubarb'. Great recognition for the ever popular Annings range of gins as they continue to go from strength to strength.



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\*While stocks last. Promotion valid from 1st July to 31st July 2022.

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Nielsen Consumer Research Amongst N=850,18-55yo ACB1 Beer Drinker.



**SUPPORTED BY A £ MULTIMILLION ATL CAMPAIGN IN 2022**

**INSTALL TO RECEIVE A COMPLIMENTARY KEG AND A POS SUPPORT PACKAGE WORTH £125\***

\*Estrella Damm install does not include complimentary keg. Standard POS install package provided ahead of install valued at £125. Available to new stockists only. One package per install. POS Support Includes: **Estrella Damm**: 48 Pint Glasses, 24 Half Pint Glasses, 200 Drip Mats, and 2 Rubber Bar Runners. **Carlsberg Pilsner**: 48 Pint Glasses, 48 Half Pint Glasses, 400 Drip Mats and 1 Bar Runner. **San Miguel**: 48 Pint Glasses, 24 Half Pint Glasses, 400 Drip Mats, 1 Bar Runner and 1 Tray. **Poretti**: 48 Pint Glasses, 24 Half Pint Glasses and 1 Wooden Bar Runner. **Brooklyn Pilsner**: 72 Pint Glasses, 375 Drip Mats, 2 Bar Runners, 3 T-Shirts and a Sampling Activation kit. Items subject to availability.

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# PARADISE BEST SERVED WITH A LIME



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Please contact your BBG or Wholesale Representative to discuss stocking. [be.drinkaware.co.uk](http://be.drinkaware.co.uk) ©2022 AB InBev UK Limited, all rights reserved. Over 18s only. Offer open to participating BBG wholesale partner customers based in England and Wales only. Outlets must install Corona 50L between 01/07/2022 and 31/08/2022 to receive one free case of Corona Cero NRB 6x4x330ml. New installation cannot replace any Budweiser Brewing Group brand stocked. One deal per outlet. Promoter: Budweiser Brewing Group, 90 Fetter Lane, London, EC4A 1EN.



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AVAILABLE NOW IN 30L KEG & 330ML CAN

**Speak Easy** Pale Ale | 4.3% | GF & Vegan | 30L Keg & 330ml Can

This perfectly balanced pale ale is packed full of flavour from copious amounts of US West Coast hops. Winner of a prestigious 3-star Great Taste Award, this is the perfect kegged pale ale to please craft beer lovers and the casual drinker alike.

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**Green Light** Quarter IPA | 1.2% | GF | 330ml Can

Finally, a low-alcohol beer that doesn't compromise on taste! This exceptional Quarter IPA is full-bodied and bursting with tropical hop flavours that earned it a World Beer Award and a gold medal at the 2021 European Beer Challenge.

Discover more at [POWDERKEGBEER.CO.UK](http://POWDERKEGBEER.CO.UK) and request samples from your Tolchards Rep

# ROCK INTO SUMMER WITH SKINNER'S!

**Chapel Rock**  
4.0% abv  
*Crisp Cornish Session IPA*

**Our Brewers Notes:**  
Combining the vibrant New World hops Citra, Motueka, Belma and Pacifica to give you an explosion of flavour with bright notes of orange. It's a stand-out session beer that packs a perfectly timed delivery of juicy citrus and mellow tropical fruit balanced

here with sweet pale malt and lime-burst levels of refreshment with a light toasty spice base.

**Our Beer Name:**  
A stand-out session beer inspired by the arrival of summer on the Cornish coast. We love this beer so much that we named it after a really big rock on Perranporth beach.

**Hops:** Citra, Motueka, Pacifica, Belma.

**£73.50**  
EX VAT Per 9g Cask

**MORE THAN A BREWERY**

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drinkaware.co.uk for the facts

# FREE KEG ON INSTALL

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Free keg processed on request not automatically. 1 free keg per customer per brand once first keg is ordered via rtm. Only available for new installs. Whilst stocks last, subject to availability and install may be refused if it does not meet Asahi UK criteria.

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SOURCE: NIELSEN TOTAL OFF TRADE L12 16/10/21

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SOURCE: CGA 26 W/E 09.10.21



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BREWED IN THE UK  
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FOC stock is 1 x 70cl Strawberry Tequila Cream Liqueur in July or Raspberry Rum Cream Liqueur in August.

All bottles 70cl. Promotion ends 31/08/22. Available while stocks last.

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Premium gin **+15.6%\*\***  
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## CIAO MALFY!

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**NEW**

# SPIRIT STOCK UP NOW

**83%**  
of consumers intend to buy Smirnoff Mango & Passionfruit Twist

**FACT**  
Ketel and Ciroc are growing **+226%** vs LY\*

July to August

\*Source: CGA Feb 2022.  
Range Includes: Smirnoff Red, Smirnoff Raspberry Crush, Smirnoff Mango & Passionfruit Twist, Smirnoff Vanilla, Ketel One, Ciroc Blue Dot, Ciroc Red Berry, Ciroc Apple, Ciroc Mango, Ciroc Pineapple and Chase Vodka.  
Deal is valid from the 1st of July-31st of August. POS available on request. First come first serve.

[drinkaware.co.uk](http://drinkaware.co.uk)  
for the facts  
PLEASE DRINK RESPONSIBLY

# APEROL SPRITZ

UK'S NO.1 SPRITZ\*



**£10.99**  
A BOTTLE

## REFRESH YOUR MENU WITH APEROL SPRITZ THIS SUMMER

**THE PERFECT SERVE**

-  FILL A LARGE WINE GLASS WITH ICE & ADD...
-  **3 PARTS PROSECCO** 75ML
-  **2 PARTS APEROL** 50ML
-  **1 PART SODA** JUST A SPLASH, 25ML
-  **STIR & GARNISH** WITH A SLICE OF ORANGE



**CLAIM A £5 AMAZON GIFT VOUCHER**  
SCAN TO COMPLETE OUR PERFECT SERVE QUIZ. USE CODE **77779**

Terms & Conditions: UK 18+ and must be employed as a bartender or bar manager in a licensed UK premises. 12.01/07/22 - 23.59 30/09/22. To win a £5 Amazon Gift Voucher, you must successfully and validly complete the Perfect Serve seven question quiz at [www.aperolspritz.co.uk/giveaway](http://www.aperolspritz.co.uk/giveaway). No purchase necessary. Prize: 10,000 x £5 Amazon Gift Vouchers. Best 10,000 complete and valid quiz entrants will receive a voucher. Internet access required. Max 1 entry per person. Visit [www.aperolspritz.co.uk/terms-conditions](http://www.aperolspritz.co.uk/terms-conditions) for full T&Cs & prize details. Promoter: Campari UK.

\*CGA Spritz Research May 2021. PLEASE DRINK RESPONSIBLY [be.drinkaware.co.uk](http://be.drinkaware.co.uk)

SALUTE!

# INTRODUCING CAMPARI SPRITZ



**£13.49**  
A BOTTLE

FILL A LARGE WINE GLASS WITH ICE & ADD

**3 PARTS PROSECCO 75ML**

**2 PARTS CAMPARI 50ML**

**1 PART SODA 25ML**

STIR & GARNISH WITH A SLICE OF ORANGE

FOR AN AUTHENTIC TASTE OF AN ITALIAN SUMMER

SPRITZ UP YOUR SALES THIS SUMMER WITH CAMPARI

ENJOY CAMPARI RESPONSIBLY [be.drinkaware.co.uk](http://be.drinkaware.co.uk)

GET  
IN THE  
SPIRIT



BUY ANY 5  
AND RECEIVE A FREE  
SMIRNOFF MANGO &  
PASSIONFRUIT TWIST

SCAN FOR  
POS, TIPS AND MORE

DIAGEO ONE





**WRAY & NEPHEW**  
White  
OVERPROOF RUM

**42% OF CONSUMERS DRINK WHITE RUM IN A COCKTAIL<sup>1</sup>**

**WRAY'S RUM PUNCH**

- 25ml Wray & Nephew
- 100ml Pineapple Juice
- 25ml Cranberry Juice
- Squeeze of fresh lime
- Add all ingredients to a glass filled with cubed ice
- Stir it up, add a lime wedge garnish & serve

## CLAIM YOUR CARNIVAL SUPPORT PACK

WITH THE UK'S #1 SELLING WHITE RUM<sup>2</sup>

**POS Kit contents\***  
1 x Jamaica flag, 1 x pack of bunting, 1 x bar runner, 1 x chalkboard

AWARDED DOUBLE GOLD IN THE 2022 SAN FRANCISCO WINE AND SPIRITS COMPETITION

**THE ORIGINAL JAMAICAN SPIRIT SINCE 1825**

**CALL 01626 333426, OPTION 1**

\*One kit per customer, while stocks last. be<sup>drinkaware</sup>.co.uk



**DISARONNO Fizz**

## POP UP YOUR BRUNCH...

### ...WITH DISARONNO FIZZ

**BUY 2 x 70cl DISARONNO AND RECEIVE: A FREE FIZZ POS KIT**

While stocks last. POS Kit includes: x6 Disaronno fizz glasses and x20 tentcards. x100 kits/deals available. x1 per customer.

**MAKE THE PERFECT DISARONNO FIZZ**

50ml Disaronno  
150ml Soda Water  
25ml Fresh Lemon Juice

Enjoy over ice with a lemon twist.



**LOWER ABV SERVE**



**REFRESHING & THIRST QUENCHING**



**SOPHISTICATED, SUMMER DRINK**



**LOW COST SERVE TO BAR**



**Tia Maria**  
COLD BREW COFFEE LIQUEUR

**MAKE THE PERFECT ESPRESSO MARTINI**

25ml Tia Maria  
25ml Vodka  
25ml Espresso  
5ml Sugar Syrup  
Coffee Beans

Pour all ingredients into a shaker with ice. Shake and double strain into a Tia Maria Espresso Martini glass. Garnish with 3 coffee beans.

## TIA MARIA SPECIAL OFFER

Buy 2 x 70cl Tia Maria and receive

**x6 Branded Glasses**  
**x20 Table Tents**

While stocks last. x1 POS deal per customer.

# THE SUMMER OF SPRITZ

BUY ANY THREE SPIRITS FROM THE RANGE AND RECEIVE

## 24X200ML FEVER TREE FLAVOURED SODAS\*

**71%** of out of home cocktail drinkers consider spritz as part of their repertoire (ICGA Mixed Drinks, 2019)

**41%** of serves are consumed 5-8pm. (ie. earlier in day) (Beyond Mixology with Brand Research Program Agency)

MAKE IN 3 EASY STEPS

1. POUR 50ML SPIRIT OVER ICE
2. ADD FEVER-TREE
3. ADD GARNISH



\*Available while stocks last. 1 Deal per customer. Any 3 spirits include: Malfy Arancia, Beefeater Peach & Raspberry, Lillet Blanc, Lillet Rose. Fever-Tree Soda range includes: Italian Blood Orange Soda, Raspberry and Orange Blossom Soda, Grape and Apricot Soda.

**RECEIVE  
A FREE BEES  
KNEES KIT**

**WHEN YOU BUY 2X  
JACK DANIEL'S  
TENNESSEE HONEY 70CL**

**KIT INCLUDES:**

- 6 X MASON JARS
- 2 X CHALKBOARDS
- 2 X JACK DANIEL'S TENNESSEE HONEY T-SHIRTS
- 20 X MENU INSERTS
- 10 X TENT CARDS

PLEASE DRINK RESPONSIBLY.  
©2022 BROWN-FORMAN.

UK CUSTOMERS ONLY. BY 2 X 70CL JACK DANIEL'S TENNESSEE HONEY AND RECEIVE A FREE BEES KNEES POS KIT. SUBJECT TO AVAILABILITY. WHILST STOCKS LAST.

**NEW**

**GREY GOOSE®  
ESSENCES**

MADE WITH  
**VODKA INFUSED WITH  
NATURAL FRUITS AND  
BOTANICAL ESSENCES**

**£27.99**

**GREY GOOSE ESSENCES**  
WATERMELON & BASIL

**GREY GOOSE ESSENCES**  
STRAWBERRY & LEMONADE

**GREY GOOSE ESSENCES**  
WHITE PEACH & ROSEMARY

**SIMPLY ADD A MIXER AND GARNISH**

SIP RESPONSIBLY. be [drinkaware.co.uk](http://drinkaware.co.uk)

©2022. GREY GOOSE, THE GREY GOOSE ESSENCES TRADE DRESS AND THE GEESSE DEVICE ARE TRADEMARKS. IMPORTED BY GREY GOOSE IMPORTING COMPANY, CORAL GABLES, FL. VODKA WITH NATURAL FLAVOURS - 30% ALC. BY VOL. SPIRIT DRINK DISTILLED FROM FRENCH WHEAT.

*Days of  
Luscombe*



**£21.00**  
Per Case

Discover the full range of award-winning Luscombe drinks made from gently pressed organic and wild ingredients.

**Luscombe. A simple, more fruitful philosophy.**



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**LUSCOMBE**  
*Devon England*

**DIVE INTO OUR WORLD OF FLAVOUR**



**BUY ANY CASE OF DOUBLE DUTCH  
FOR £12.99**

The problem with most mixers? They're predictable. We decided that wasn't good enough. By combining unexpected natural flavours we created our range of premium mixers and tonics designed to liven any drink and turn a simple 'glass of something' into an adventure.



#NEVERDRINKDULL

doubledutchdrinks.com

@doubledutchdrinks

**BUY 2 CASES GET 1 FREE**  
 Across the Fentimans 200ml Range

ESTD  1905

ADD A DASH OF *Extraordinary*

275ML PRESSÉ **£8.45** PER CASE

500ML CORDIAL **£12.99** PER CASE

Fill other glasses with envy

CORDIAL 6 x 500ML: handpicked elderflower  
 SPARKLING PRESSÉ 12 x 275ML: handpicked elderflower, pomegranate & elderflower, crisp apple, ginger beer

**Bottles £8.85 PER CASE** 12 x 250ml

**Cans £13.99 PER CASE** 24 x 250ml

**Belvoir Farm**  
 Naturally Delicious Drinks

CAREFULLY SELECTED • CRAFTED WITH NATURE • SIMPLE INGREDIENTS

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**TOLCHARDS DRINKS**



**BUY 4 CASES  
FROM THE BRITVIC  
RANGE TO RECEIVE  
A CASE OF J2O  
—FREE\***



**BRITVIC  
SENSATIONAL  
DRINKS**

\*Terms and conditions apply. Deal runs from July 1st to August 31st 2022. Three deals per customer per week. Qualifying range includes Britvic Cordials 1L PET, Britvic 55 275ml NRB, Britvic 100 250ml NRB, Fruit Shoot 275ml PET, R White's Flavoured Lemonades 330ml NRB, Pepsi Reg/Diet/Max and 7UP Free 330ml NRB and Britvic Juices 200ml NRB. Free stock case is J2O Orange and Passion Fruit 275ml x 24 NRB. While stocks last.  
Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ



**Maximise your mixing range**



**Buy 4 cases from  
our mixing range**

*to receive a case of Britvic tonic or low cal tonic FREE\**



**SCAN THE QR CODE  
FOR MORE SERVE AND  
RECIPE INSPIRATION**



**for the facts  
drinkaware.co.uk**

T's & C's: Deal runs from 1st July - 31st August 2022. Qualifying range includes Britvic Mixers 200ml NRB and Pepsi Reg/Diet/Max 200ml NRB. Free case is Britvic tonic or low cal tonic 200ml NRB x24. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ



**gruntled\***

*Premium Hand Cooked*  
**PORK CRACKLING**



**£11.25**  
SPECIAL PRICE  
56p per pack

MADE IN THE UK  
GLUTEN FREE • ZERO VAT

The **MUTT's** gone  
**nuts!**

BUY any 4 CARDS  
& get CHEAPEST  
**FREE!**



MADE IN THE UK  
EXCLUSIVE TO THE ON TRADE



**NOW AVAILABLE**





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